

VIP SPORTS MARKETING *charities*



VIP

Sports Marketing, Inc.

1330 W. Towne Square Rd.

Mequon, WI 53092

O: 262.241.8600

F: 312.600.3947

www.VIPSM.com

2019 U.S. OPEN TENNIS

Monday, Aug. 26 – Sunday, Sept. 8

Arthur Ashe Stadium / New York, NY

The lucky winner experiences tennis' final Grand Slam event of the year in New York at Arthur Ashe Stadium with amazing **COURTSIDE** seats! The U.S. Open is one of the premier sporting events in the world. It hosts the best in tennis at one of the supreme venues in the nation hosting the top-seeded matches.

Witness the intense and thrilling tennis competition on Friday, August 31 for either Day Session 9 or Evening Session 10. As an extra bonus you can take in the Big Apple with a 2 night hotel stay.

If you want to customize the package with a different day/session, we are happy to do so.

Session 9 and 10 is the half way spot of competition. It's a great value for the incredible level of play.

Winner will select day or evening session.



PACKAGE OPTIONS

- Two (2) DAY Session 9 COURTSIDE Tickets with Two (2) Night NYC Hotel Stay \$3,100
- Two (2) EVENING Session 10 COURTSIDE Tickets with Two (2) Night NYC Hotel Stay \$3,100

2020 SUPER BOWL

Sunday, February 2

Hard Rock Stadium / Miami, FL

The lucky winner captures two (2) tickets to Super Bowl LIV at Hard Rock Stadium in Miami, FL on Sunday, February 2, 2020 along with the ultimate hospitality package.

The game is coupled with an unforgettable VIP Pre-game Party.

Feast on bold flavored meals, cocktails at the open bar and mingle with NFL celebrities including past Hall of Famers, current players, NFL cheerleaders as well as other VIP guests for photo and autograph opportunities.

- Past VIP guests include Thurman Thomas, Otis Anderson, Jerry Rice, Roger Craig, Franco Harris, "Mean" Joe Green, James Lofton, Antonio Freeman, Lynn Swann, Jack Ham, Richard Dent, Don Shula, Jim Harbaugh and others.

This is an enviable experience not to be missed!



PACKAGE OPTIONS

- Lower Between the 20 yard lines \$14,250/person
- Lower Level Sideline \$10,750/person
- Lower/Mezzanine Endzone \$7,500/person
- Upper Level Sideline \$6,750/person
- Upper Level Endzone \$5,950/person

2020 AT&T PEBBLE BEACH PRO-AM

Thursday, February 6 or Sunday, February 9

Pebble Beach, CA

The lucky winner experiences the rich tradition of witnessing the world's best golfers and famous celebrities mix it up on the most magnificent and breathtaking courses in the world in Monterey Peninsula, California: Pebble Beach, Spyglass Hill and Monterey Peninsula Country Club.

Winner secures two Fairway Passes for their choice of:

Thursday or Sunday to be a part of the legend and lore of the Tournament while basking in sunny and 70 degree weather.

Winner will also enjoy premium chef-prepared meals, open bar hospitality and tremendous views in an upscale environment. The memorable event may include shaking hands with Emmitt Smith, clowning around with Bill Murray, walking the famed oceanfront holes or simply relaxing with a cocktail on the large patio overlooking the Pacific Ocean.

This unforgettable experience is like no other.

PACKAGE

- Two (2) Fairway Passes & Hospitality...\$1,300

**Hotel pricing available upon request*



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2020 THE PLAYERS Championship

March

TPC Sawgrass / Ponte Vedra Beach, FL

THE PLAYERS Championship combines the best field in golf with the world-class venue of THE PLAYERS Stadium Course at TPC Sawgrass. This is one of the most anticipated tournaments of the year, with a strong field and the largest purse of \$10 million.

The winner will enjoy exclusive access to THE PLAYERS Marquee, a private hospitality venue overlooking the famous 17th hole island green, with chef prepared meals and open bar in the suite.

Winners choice of two VIP passes for one tournament round (Thursday – Sunday)

PACKAGE

- Two (2) Guests for THURSDAY, FRIDAY, SATURDAY, or SUNDAY Tournament Round...\$1,500



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2020 NCAA FINAL FOUR

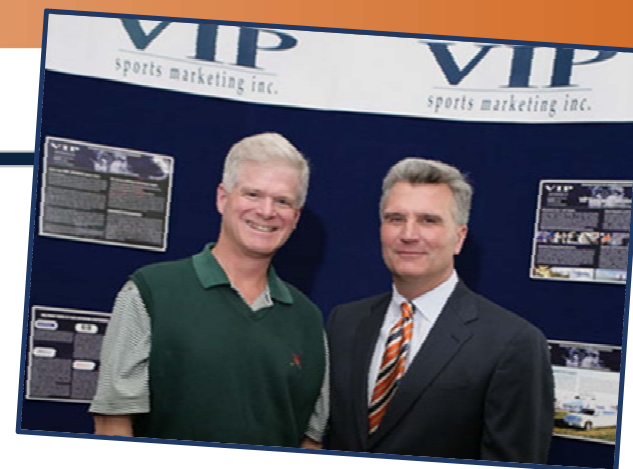
Saturday, April 4 & Monday, April 6

Mercedes-Benz Stadium / Atlanta, GA

The lucky winner experiences the thunder and excitement of the final two rounds of March Madness at Mercedes-Benz Stadium in Atlanta, GA. Not only does the experience come with tickets to both semi-final games on Saturday, April 4, 2020 and the National Championship game on Monday, April 6, 2020, but the winner gets a pre-game VIP hospitality experience like no other.

Enjoy the gourmet food, beverages and open bar throughout the party as former and current coaches and players mingle with our guests to sign autographs and take pictures.

Previous hospitality included access, photo ops and autographs to the following: TV/radio personality Dan Patrick, Bo Ryan of Wisconsin, Fran Dunphy of Temple, Steve Fisher of San Diego State, Bruce Weber of Kansas State, Bob McKillop of Davidson and more.



PACKAGE OPTIONS

- Lower B/W \$6,500 per person
- Lower Corners \$4,500 per person
- Lower Behind \$3,950 per person
- Upper B/W \$3,450 per person
- Upper Cor/End \$2,950 per person

2020 MASTERS

Monday, April 6 – Sunday, April 12

Augusta, GA

Your organization gets to offer the “toughest ticket in sports.” Two (2) badges for the Masters Golf Tournament with a premium hospitality package.

In 2020, VIP will be hosting its 21st consecutive event during the Masters. Invite your top clients to be a part of a tradition like no other while walking one of the most beautiful and exclusive golf courses.

Watch top golfers such as Jordan Spieth, Rory McIlroy, Tiger Woods and Phil Mickelson compete for the green jacket and witness veterans like Jack Nicklaus and Gary Player compete in the Par 3 Tournament.

The Discounted Masters Package includes:

- Two (2) Badges
 - Valet parking
 - Chef prepared Meals & Open bar
 - Pairing Sheets
 - Item check & place to store personal belongings while on the course
 - Internet access
 - Flat screen TVs throughout pavilion
 - On-site concierge
- Friday - Sunday Only:**
- Sushi Bar
 - Massage Therapists
 - Cigar roller (fun to watch even if not a smoker!)



PACKAGE OPTIONS

- Monday, April 6, 2020 \$2,000 for Two
- Tuesday, April 7, 2020 \$3,500 for Two
- Winner's Choice: Sat. or Sun. only \$5,500 for Two
April 11 or 12, 2020

2020 KENTUCKY DERBY & OAKS

Friday, May 1 – Saturday, May 2

Churchill Downs / Louisville, KY

The lucky winner secures an elevated view of the starting line and final stretch with 300 Level Grandstand Seats for BOTH the Kentucky Oaks and Derby races on Friday, May 1 and Derby Day Saturday, May 2, 2020.

This annual event is rich in prestige, heritage and tradition. No other venue in the world pays tribute to the glory, status and spectacle of thoroughbred racing quite like Churchill Downs.

The Friday before Derby Day is the famous Kentucky Oaks race. Watch the 3 year old fillies make history.

On Saturday, this fantastic package allows the winner to experience Derby Day traditions, witness firsthand the Run for the Roses, indulge in mint juleps and sport their most fashionable hat.

It's a day of fun not to be missed.



PACKAGE

\$2,500 per person

2020 PGA CHAMPIONSHIP

May

TPC Harding Park / San Francisco, CA

The lucky winner secures Fairway Passes including hospitality to the 102nd PGA Championship for either Thursday, Friday, Saturday, or Sunday.

In 2020, TPC Harding Park in California, will host its first ever PGA Championship. The PGA Championship is one of the four major championships in professional golf, where the winner of the package will be able to see the world's best golfers compete.

The winner will enjoy premium, chef prepared meals and open bar in our private chalet. This is a memorable experience like no other.



PACKAGE OPTIONS

- Single Day Fairway Passes & Hospitality for Four (4) People = \$3,950
- Single Day Fairway Passes & Hospitality for Two (2) People = \$2,000

**Hotel pricing available upon request*

2020 U.S. OPEN GOLF

Friday, June 19 – Sunday, June 21

Winged Foot Golf Club / Mamaroneck, NY

Father's Day weekend, the lucky winners get to witness the world's top golfers at Winged Foot Golf Club in Mamaroneck, NY. In 2020, Winged Foot Golf Club is sure to provide spectators with a world-class weekend of golf.

The winner will experience firsthand one of the greatest tournaments in golf and the 119th showing of the U.S. Open.

Package includes access to climate-controlled chalet on the course where food and beverage is available for purchase.

PACKAGE OPTIONS

- Two (2) Guests for FRIDAY, SATURDAY & SUNDAY Tournament Rounds...\$2,500
- Two (2) Guests for SATURDAY & SUNDAY Tournament Rounds...\$1,800



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2020 U.S. OPEN TENNIS

August - September

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- Two (2) DAY Session 9 COURTSIDE Tickets with Two (2) Night NYC Hotel Stay \$3,100
- Two (2) EVENING Session 10 COURTSIDE Tickets with Two (2) Night NYC Hotel Stay \$3,100

2020 RYDER CUP

Friday, September 25 – Sunday, September 27

Whistling Straits Golf Course / Kohler, WI

The lucky winner secures two (2) Fairway Passes for either Friday, September 25th, Saturday, September 26th, or Sunday, September 27th.

The Ryder Cup is marketed as the Olympics of Golf and comes to the United States every four years, alternating with Europe every two. The historical tournament will be held in the Midwest at Whistling Straits Golf Course, in Kohler, WI.

Competition consists of TEAM USA vs TEAM Europe in match play where the rival teams receive no prize money and compete purely for the victory. The atmosphere is tense and wild – filled with American pride.

The winner of this package will also get to enjoy premium, chef prepared meals and open bar in our private chalet. The package winner will experience one of the most popular and eagerly anticipated golf events in the world.



PACKAGE

- Two (2) Fairway Passes & Hospitality...\$4,000

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ESPY AWARDS

July, 2019

Microsoft Theatre / Los Angeles, CA

Be on hand as ESPN television recognizes the year's top individual and team athletic achievements and sports-related performances during a live, celebrity hosted show.

This means the best of the best athletes are all in one room ready to celebrate and your winner will be there to see it live!

Past attendees include:

- Aaron Rodgers, Serena Williams, Danica Patrick, Brett Favre, Tom Brady, Denzel Washington, Mia Hamm, Bill Belichick, LeBron James, Sharon Stone, Peyton and Eli Manning, Michael Phelps, Andy Roddick, Jamie Foxx, Lindsey Vonn.



PACKAGE OPTIONS

- Two (2) Mezzanine/Balcony seats
 - \$800/Ticket
- *Even number of tickets only*

ADD

One (1) hotel room with three (3) night hotel stay
...\$1,200 additional

ADD

Two (2) round trip airfares within the continental U.S.
...\$1,200 additional

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PRIMETIME EMMY AWARDS

September 22, 2019

Microsoft Theatre / Los Angeles, CA

The lucky winner gets two (2) tickets to attend the 2019 Emmy Awards Show.

The Emmy Awards gather top actors and actresses from primetime television to announce the year's winners of categories like "outstanding drama series," "outstanding lead actress" and more.

It's a star-studded night with high fashion and the winner will get to see the glitz and glamour live.

Past attendees include:

- Aaron Paul, Connie Britton, Kerry Washington, Bryan Cranston, Gwyneth Paltrow, Mario Lopez, Ryan Seacrest, Jane Lynch, Kate Winslet, Jimmy Kimmel and many, many more.



PACKAGE OPTIONS

- Orchestra Seats...\$2,500/Ticket
- Mezzanine/Balcony Seats ...\$1,250/Ticket
*Even number of tickets only

ADD

One (1) hotel room with three (3) night hotel stay
...\$1,200 additional

ADD

Two (2) round trip airfares within the continental U.S.
...\$1,200 additional



AMERICAN MUSIC AWARDS

October, 2019

Microsoft Theatre / Los Angeles, CA

The **American Music Awards Show** celebrates American artists for their outstanding achievements in the record industry. The major difference between the American Music Awards and the Grammy Awards is that the AMA's are voted on by a combination of the public and music buyers, whereas the Grammy Awards are determined by members of the National Academy of Recording Arts and Sciences.



The night promises high energy performances!



PACKAGE OPTIONS

- Orchestra Seats \$1,250/Ticket
- Loge Seats \$750/Ticket
- Mezzanine Seats \$450/Ticket

**Even number of tickets only*

**Hotel pricing available upon request*

Past appearances include:

Katy Perry, Justin Timberlake, Rihanna, Lady Gaga, Miley Cyrus, Macklemore & Ryan Lewis, One Direction, Kendrick Lamar, Christina Aguilera & A Great Big World, Jennifer Lopez, Pitbull & Ke\$ha, Ariana Grande, TLC & more.

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CMA AWARDS

November, 2019

Bridgestone Arena / Nashville, TN

The winner will receive **two tickets** to the star-studded celebration of fan favorites in country music.

The CMA Awards are known worldwide as “**Country Music’s Biggest Night.**” The Country Music Association awards artists in twelve different categories for their achievements in the industry, in addition to performances by country music's biggest names.



Past performers include:

Jason Aldean, Luke Bryan, Eric Church, Hunter Hayes, Florida Georgia Line, Miranda Lambert, Lady Antebellum, Tim McGraw, Jason Mraz, Brad Paisley, Rascal Flatts, Darius Rucker, Blake Shelton, Taylor Swift, Carrie Underwood, Keith Urban, Zac Brown Band, and many more.

PACKAGE OPTIONS

- Sections 104-105 or 116-117\$4,750/Ticket
- Sections 101-103 or 118-120
- Sections 201-205 or 220-224\$2,500/Ticket
- Sections 301-307 or 328-332.....\$1,250/Ticket

**Even number of tickets only*

**Hotel pricing available upon request*

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GRAMMY AWARDS

January, 2020

Staples Center / Los Angeles, CA

The granddaddy of all music awards, the Grammys are to music what the Oscars are to movies. This exclusive opportunity honors the best of the best in the professional music recording industry.

This incredible evening is filled with high fashion, incomparable performances from start to finish and spontaneous acceptance speeches. It's an event to be remembered for a lifetime.

Past performers include:

- Jay-Z, Beyonce, Lorde, Hunter Hayes, Katy Perry, Juicy J, Robin Thicke, Chicago, Keith Urban, Gray Clark Jr, John Legend, Taylor Swift, Pink, Nate Ruess, Ringo Starr, Kendrick Lamar, Imagine Dragons, Paul McCartney, Blake Shelton, Daft Punk, Pharrell Williams, and many more.



PACKAGE OPTIONS

- Bronze Level...\$3,500/Ticket
- Silver Level...\$5,000/Ticket
- Gold Level...\$7,500/Ticket

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PACKAGE OPTIONS

- Two (2) Mezzanine/Balcony seats
 - \$800/Ticket
- *Even number of tickets only*

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PACKAGE OPTIONS

- Sections 104-105 or 116-117\$4,750/Ticket
- Sections 101-103 or 118-120
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2019 MEXICO WEEKEND

Friday, Oct. 11 – Monday, Oct. 14

Riviera Maya, Mexico

The lucky winner secures an escape to the Riviera Maya in Mexico in October of 2019. The package includes a **three (3) night stay** at the all-inclusive **Occidental Grand Xcaret Resort PLUS** airfare.



The resort is located adjacent to the spectacular eco-archeological **Xcaret Park** minutes from Cancun and Playa del Carmen.

PACKAGE

\$3,250 per couple



The resort offers guests the most exciting all-inclusive vacation experience for singles, couples, and families including:

- Unlimited meals, snacks and drinks
- 11 restaurants on premises
- 9 bars and 1 disco bar
- 5 swimming pools
- Fitness Center
- Sports: paddle court, 2 tennis courts, shuffleboard, mini golf and archery
- Kids Club with supervised activities
- Day and Night time entertainment

2019 NYC BROADWAY WEEKEND

Friday, Oct. 11 – Monday, Oct. 14

New York City, NY

The lucky winner secures a **Three (3) night stay** at a deluxe New York City hotel, **Two (2) Broadway Theater Tickets AND Airfare.**

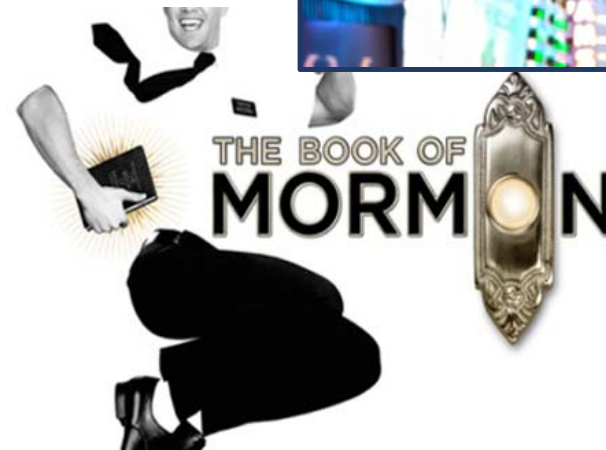
Winner's choice of Broadway Show. May include tickets to:

- Rent, Lion King, Book of Mormon, Avenue Q, Phantom of the Opera, Les Miserables, or others.

The package also includes **Two (2) Round-Trip airline flights** within the continental USA.

PACKAGE

\$4,950 per couple



2019 LAS VEGAS WEEKEND

Friday, Oct. 11 – Monday, Oct. 14

Las Vegas, NV

The lucky winner secures a fun-filled, exciting weekend in Las Vegas in October of 2019. The package includes a **three (3) night Deluxe Room** at a hotel on the Las Vegas Strip, plus **airfare and extras** of winner's choice!



PACKAGE

\$3,250 per couple

The package includes **Two (2) Round-Trip airline flights** within the continental USA.

AND Two (2) Show/Performance Tickets of winner's choice. Options include: Blue Man Group, O, Cirque Du Soleil, Concerts, Comedy, Tribute, Magic Shows, and others.

2019 NAPA VALLEY WEEKEND

Friday, Oct. 11 – Monday, Oct. 14

Napa Valley, CA

The lucky winner secures a wine-filled weekend in Napa Valley for Two (2) plus hotel and airfare. The package includes a Three (3) night stay at a fabulous Napa Valley hotel located in historic Napa Valley PLUS Wine Tour to Four (4) premium wineries potentially including:

- Robert Mondavi Winery
- Whitehall Lane Winery
- Raymond James Vineyard
- Foley Johnson Winery

Experience the journey of the grape-to-glass as you discover the time-treasured process of fine wine making.

Tour includes hotel pick-up and transportation to the wineries by drivers who have extensive knowledge of the area and offer colorful insights so Winner can learn more than just grape growing or wine making.

Picnic lunch is served.

Includes Two (2) Round-Trip airline flights within the continental USA to San Francisco or Oakland.



PACKAGE

\$4,850 per couple

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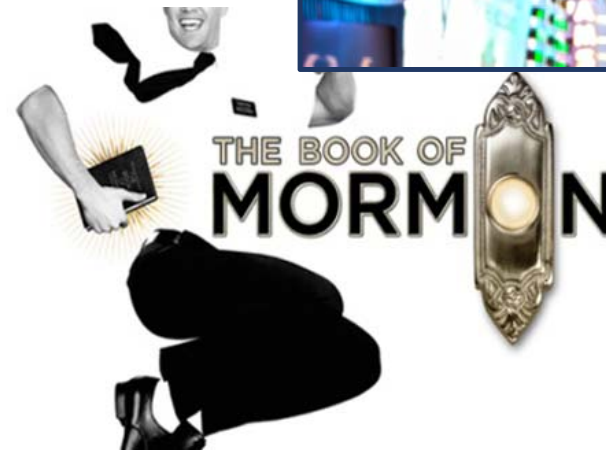
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